

Social Debatable

Should social media be
banned in the workplace?

SOCIAL MEDIA SUMMIT





I think it really depends on the employee. For example someone in sales can utilize all that social networking has to offer (I live on LinkedIn and as a company we update our facebook, in some cases, several times a day as well as twitter feeds) But if you were, for example, an employee at a call center accepting customer calls then there is no relevant reason to have access to a social Media service. Online networking is simply the evolution of what we all know how to do and do well - shaking hands and connecting with individuals at networking events... except the “shaking hands” is an “add to my network” button and the “networking event” is the web.

Posted by Eric Rader



Social media may not be the best use of time for SOME positions in a company. Mindlessly perusing on social media networks can unquestionably decrease productivity and momentum. Social media should be monitored if not directly related to job performance.

On the other hand, social media is KEY when it comes to a sales team and many management and administrative departments. The advantages of social media are endless and it creates a powerful networking structure for any business. Social media creates a wealth of prospective clients, networking advantages, advertising, product and services comparability and much, much more...

Posted by Priscilla Newman



Unless social media is part of your job, it's an unequivocal yes. Cell phones should be off, and I know that a lot of companies won't allow outside web access unless you specifically request it. It's a shame that it had to come to this, but phone/web users have become the biggest time wasters at companies.

Back in the day before the internet, it used to be the smokers that were the least efficient workers (sorry to the smokers, but it's true). They would take a break 2 or more times an hour to go smoke. But now, the distraction of cell phones and web have become too much. People don't know how to police themselves. I believe phones, web and social media are too much of a distraction for the average employee...

Posted by Laura Malick Smith



At this stage of development of social media, I can't see the sense of debating whether or not social media should be banned in the workplace. Going to take away everyone's smartphone? Social media is increasingly part of the business atmosphere and the companies that don't get that and don't want to deal with it constructively don't really warrant attention any more. Let's all put our brains and our energy to work helping the companies and organisations that get it and want to get on with the job, strategically, constructively.

Posted by Des Walsh



The reality is that many companies that do use Social Media as a marketing tool have restricted the use of social media in their staff. Is it really fair on their part to do so?

On the one hand they say that they want to encourage their reach on the social media and on the other they are restricting their own employees use of it.

The whole point of having this platform of social media is to give the brands a personal face and an interactive medium where people share their experiences about the brand.

Posted by Sandeep Asrani



Banning social media in the workplace is akin to stopping people talking in the workplace.

Every workplace has a code of conduct (documented or not) and should have a social media policy.

If the organisation has a good culture people will abide by them and social media behaviour will look after itself

Posted by Fergal Coleman



With the emergence of social media and smart phone technology, every company should have their own code of conduct for social media, just as they do with other areas of their business.

The problem is that a lot of these companies don't have the understanding of social media to write such a document.

An interesting debate for sure.

Posted by Ron Richardson



I know I'm not going to win social points for sharing my views on this topic. I suppose the key word here is "social".

The finance bottom line gal says No Way! People have never been allowed to bring the television sets into work, No No No. Its just like issuing mobile devices to employees who really don't need them for work and simply use them for their own personal use.

Or the smokers who are never at their desks when they are needed. Or the people working with head sets on. Very Unproductive habits.

Posted by Maureen Parisi