



Dreamweaver Level 1 (HTML)



About this course

This course is a basic introduction to the topic of HTML and web design for those with little or no prior experience. It is recommended as the best place to begin if you're new to the topic and is ideal for those needing to create or update sites as part of their duties or for those who wish to create a site for an enterprise or organisation.

The course begins with a solid discussion of how the web works and how HTML and related technologies such as CSS and Flash fit together in the context of a site. We will then discuss the principals and practice of mark-up languages with reference to SGML and XML before moving on to a thorough explanation of the syntax and structure of HTML.

While the emphasis will be on using Dreamweaver as a creative application, continual reference will be made to the principals of good site design and efficient HTML and CSS coding. The course will include time on image preparation using Photoshop or Fireworks.

About our courses

Our courses are delivered face-to-face in purpose-built training facilities. Each student has their own computer and is given personal attention to achieve their learning outcomes.

Courses may be taken "off the rack" at scheduled times or customised to your needs and delivered at your convenience.

What you get

Fearless courses are fully catered unless otherwise indicated. All courses include comprehensive courseware and, in most cases, a CD-ROM with worked examples, additional reference material and other goodies. All students receive a certificate at the completion of the course and we now offer 90 days phone and email support following the course to assist your learning.

You may also resit the course at any time in the future at no additional charge.

About us...

Fearless specialises in desktop training in graphic design, digital publishing, video editing and creative media. We are a national organisation with training facilities around Australia. Contact our office during business hours for further details.

Booking Form • Tax Invoice • ABN: 43 093 841 779

Fax: (02) 9475 5442

Available start dates

- Mon, 11th Oct 2010
 Thu, 11th Nov 2010

Course location

Level 2,
 Paton Building
 115 Elizabeth St
 Melbourne

Please email, fax or post the form to:

PO Box 148
 Civic Square ACT 2608
 Email: courses@fearless.net.au
 Tel. 1300 738 797 • Fax (02) 9475 5442

Delegate 1

Name: _____
 Company: _____
 Address: _____

 Phone: _____
 Email: _____

Delegate 2 (please attach details for any additional delegates)

Name: _____
 Phone: _____
 Email: _____

Course fees

\$795.00 for 1 day

Please note:

- Fee indicated above is for one day but day-pass pricing options may apply. Check our site or get in touch with our office to confirm pricing options.
- Discounts apply to groups: 5% for 2; 7% for 3; 10% for 4 or more.

Payment options

Fees must be paid at time of booking unless other arrangements have been made.¹

- I enclose a cheque to Fearless Media Group Pty Ltd
 I wish to pay by direct deposit (EFT) to:
Account: Fearless Media **Acct Number:** 135477 **BSB:** 037010
 Please debit my credit card...
 Visa Mastercard Amex³ Diners³

Card number: _____
 Card expires: _____
 Name on card: _____
 Signed: _____

- Please send the account (receipt or invoice) to¹:
 Name: _____
 Department: _____
 Phone: _____
 Email: _____

¹ Payment by invoice available by prior arrangement only please.
² Please email remittance advice to accounts@fearless.net.au
³ Amex and Diners cards attract a 3% surcharge.



Dreamweaver Level 1 (HTML) Course Outline

Understanding the Web

- Web essentials
- What is the web?
- HTML, SGML and XML
- Beyond HTML

Introducing Dreamweaver

- Dreamweaver workspace
- Opening and creating a document
- Choosing a view mode
- Previewing your work

Using the Workspace

- Using the Dreamweaver workspace
- Using windows and panels in Dreamweaver
- Using the Insert bar
- The Properties bar
- Page controls
- Code view options

Introducing HTML

- HTML first principles
- Tag essentials
- Basic tags
- HTML v. XHTML

Anatomy of a Web Page

- The structure of an HTML document
- Start and End tags
- !DOCTYPE
- HTML tag
- HEAD tag
- BODY tag
- Block level tags (p h div)
- Inline tags (span em strong)

Dreamweaver HTML

- Choosing a view
- Working in code view
- Tags, attributes and values in code view
- Using the Properties bar.
- Using the Quick Tag Editor

Hyperlinking

- Introducing the <a> tag
- Named anchors
- Linking to external pages
- Linking from images

Planning and Setting up a Site

- About site planning and design

- Setting up a Dreamweaver site
- Setting up the remote site

Managing Site Files

- Managing remote files
- Editing a Dreamweaver site
- Editing existing websites in Dreamweaver
- Using the site map
- Setting Preferences

Setting Up a Document

- Creating new documents
- Using sample documents
- Opening existing documents
- Saving files
- Setting page properties
- Using visual aids

Working with Tables

- HTML tables
- The table tag
- Fluid versus fixed width
- Table tricks and tips

Working with Images

- Understanding images on the web
- Resolution, pixels and colour depth
- Image compression and optimisation
- Comparing file formats
- Imaging applications
- The Flash alternative

Design Essentials

- Design considerations
- Target audience
- Screen resolution
- The Harvey Norman index
- Platform and browser

Dreamweaver CSS

- Style sheets in Dreamweaver
- Using the CSS wizard
- Using CSS property sheets
- Redefining HTML tags
- Setting link styles